

PROPOSAL FOR
ITEM WRITING WORKSHOPS
TO COMMEMORATE THE 30TH ANNIVERSARY OF THE
PROFESSIONAL TESTING CORPORATION



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ITEM WRITING WORKSHOP

To commemorate 30 years of business in the certification industry, the Professional Testing Corporation (PTC) is offering existing clients an opportunity to participate in an item writing workshop. The goal of the item writing workshop is to facilitate the development of item writing skills and thus increase the overall quality of new items to be added to an organization's item bank.

WORKSHOP DETAILS

An item writing workshop would incorporate four components designed specifically to maximize the beneficial outcomes for workshop participants and the organization's certification examinations. Attendees would be provided with item developers guides, the organization's handbooks, and worksheets to use as resource materials throughout the interactive workshop. To begin with, the facilitator would present an overview of the complete item development process. The facilitator would continue with comprehensive explanations and examples of item writing guidelines and encourage participants to ask questions throughout the presentation. Next, the facilitator would highlight and discuss material from the organization's handbook which is pertinent to successful item writing. During the second component, workshop attendees would have an opportunity to apply information from the presentation and discussion, through a collaborative item writing session guided by the facilitator. In the third component of the workshop, participants would be given time to write items independently and receive one-on-one feedback from the facilitator. For the final component of the workshop, the facilitator would guide participants through an item review session, using items written during the preceding item writing session. Participation in the item review would engage workshop attendees in critiquing items and thus facilitate recognition of desirable item composition.

FACILITATOR

The item writing workshop would be facilitated by Dr. Pamela Ing, Director of Measurement Services for PTC. At PTC, Dr. Ing's responsibilities include facilitating test development meetings with subject matter experts to review and revise examination materials and overseeing psychometric and statistical reports for examination and assessment instruments. Dr. Ing has a doctorate in Quantitative Psychology, with a specialization in Psychometrics and Statistical Data Analysis.

FEE

For inquiries or to schedule an item writing workshop, please contact Dr. Ing at ping@ptcny.com or 212-356-0677.